

## CHRYL N. LAIRD

### *Curriculum Vitae*

Updated December 2018

Government and Legal Studies  
Bowdoin College

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Brunswick, ME 04011  
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## ACADEMIC POSITIONS

Assistant Professor, Government and Legal Studies, Bowdoin College, 2017-present

Assistant Professor, Political Science & African American Studies, St. Louis University, 2014-2017

## EDUCATION

Ph.D., Political Science, The Ohio State University, Columbus, OH, 2014

**Dissertation:** Black Like Me: The Malleability of African American Political Racial Group Identification.

**Committee:** Ismail K. White (co-chair), Corrine M. McConaughy (co-chair), and Thomas E. Nelson.

M.A., Political Science, The Ohio State University, Columbus, OH, 2008

B.A., Political Science and African American Studies, University of Maryland, College Park, MD, 2005, Phi Beta Kappa

## SCHOLARLY PUBLICATIONS

- [5] "The Power of Post-Racial: An Exploration of Post-Racial Rhetoric's Influence on Candidate Evaluations." with Julian Wamble. August 2018. *Politics, Groups and Identities*.
- [4] "Political Awareness in Black and White: The Effect of Attention to Black Political Discourse on Black Opinion Formation." with Ismail White, Ernest McGowan, and Jared Clemons. *Forthcoming in Blurred Boundaries, Real Consequences: The Intersection of Public Policy and Race*. Louisiana State University Press. Grimm, Josh and Jamie Lokie (eds.).
- [3] "The Fragility of Racial Transcendence: An Analysis of Oprah Winfrey's Endorsement of the Barack Obama 2008 Presidential Campaign." with Harwood McClerking and Ray Block. February 2018. *American Politics Research*.
- [2] "Black Like Me: How Political Communication Changes Racial Group Identification and Its Implications." August 2017. *Politics, Groups and Identities*.
- [1] "Selling Out?: The Politics of Navigating Conflicts Between Racial Group Interest and Self-Interest." with Ismail White and Troy Allen. November 2014. *American Political Science Review* 108 (4): 783-800.

## OTHER PUBLICATIONS

"Would America vote for Oprah for president." March 2018. *The Conversation*.

“Why Black Voter Turnout Fell in 2016.” January 2018. *Vox Mischiefs of Faction*

“Shifting Blackness: Immigration, Ethnicity & Black Political Futures A TBS Conversations with Christina Greer & Candis Smith” with Jonathan Fenderson. April 2016. *The Black Scholar* (online only).

### **PAPERS UNDER REVIEW**

“We Are One: Understanding the Maintenance of Black Democratic Party Loyalty” with Ismail K. White, Julian J. Wamble, and Corrine McConnaughy. *Revise and Resubmit*.

“Missing the Mark?: An Exploration of Targeted Campaign Advertising’s Effect on African American Political Engagement” with Julian Wamble and Camille D. Burge. Under Review.

“Not Set in Stone: Investigating the Determining Factors of Confederate Monument Removal” with Andrea Benjamin, Ray Block, Jared Clemons, and Julian Wamble. Under Review

### **WORKING PAPERS/PROJECTS**

*Bounded by Blackness: A Social Accountability Model of Black Political Behavior* (book) with Ismail K. White.

“Listen to Black Women? Race, Gender and Black Americans’ Perceptions of Protest” with Corrine McConnaughy.

“Self-Persuasion and Attitude Change in Institutional Actors” with Morgan Hazelton and Molly Wilson.

“Me” versus “We?”: How Blacks Reconcile Cognitive Dissonance with Linked Fate”

All Things Equal? How Perceptions of Racial Progress Undermine Racial Progress with Julian Wamble.

### **FELLOWSHIPS, GRANTS AND AWARDS**

1. Karofsky Faculty Encore Lecture, Bowdoin College, 2018 (\$500)
2. Ford Foundation Post-Doctoral Fellowship, Alternate, 2017
3. Mellon Faculty Development Award, St. Louis University, 2016 (\$3,000)
4. President’s Research Fund, St. Louis University, with Morgan Hazelton and Molly Wilson, 2016 (\$39,500)
5. Teach to the Mission Syllabus Project, St. Louis University, 2015 (\$500)
6. Ernest A. Calloway, Jr. Excellence in Teaching Award. St. Louis University Society of African American Studies, 2015
7. Rodney Higgins Best Faculty Paper Award Presented at the National Conference of Black Political Scientists, with Ismail K. White and Troy Allen, 2014
8. APSA 2014 Best Paper Award: Race & Ethnic Politics Section Presented at the American Political Science Association Conference, with Ismail K. White and Troy Allen, 2013
9. National Center for Institutional Diversity Exemplary Diversity Scholar, University of Michigan, 2014
10. APSA Travel Grant, American Political Science Association, 2013 (\$250)
11. Estella Southard Scholarship, Department of Political Science, The Ohio State University, 2013 (\$6000)
12. Madison H. Scott Research Grant, Department of Political Science, The Ohio State University, 2012 (\$3000)

13. Mershon Center for International Security Studies Graduate Student Research Grant, The Ohio State University, 2011 (\$5000)
14. Office of Diversity and Inclusion Research Grant, The Ohio State University, 2011 (\$1000)
15. Lucius Barker Award, Best Paper Investigating Race or Ethnicity and Politics Presented at the 2011 Midwest Political Science Association Conference, with Corrine McConnaughy and Ismail White
16. AGEP-SBES Travel Grant, College of Social and Behavioral Science, The Ohio State University, 2009 (\$750)
17. AGEP-SBES Graduate Student Research Grant, College of Social and Behavioral Science, The Ohio State University, 2008 (\$500)
18. AGEP-SBES Graduate Student Summer Research Assistantship, College of Social and Behavioral Science, The Ohio State University, 2008
19. Madison H. Scott Research Grant, Department of Political Science, The Ohio State University, 2007 (\$1200)  
National Science Foundation Graduate Research Fellowship, Honorable Mention, 2006
20. Ford Foundation Pre-Doctoral Fellowship, Honorable Mention, 2006
21. Graduate Enrichment Fellowship, The Ohio State University, 2006
22. APSA Minority Fellowship, American Political Science Association, 2006-2007
23. Phi Beta Kappa Honors Society, University of Maryland College Park, 2005
24. Ronald E. McNair Scholar, University of Maryland College Park, 2005
25. Ralph Bunche Summer Institute Fellow, American Political Science Association, Duke University, 2004

## CONFERENCE PRESENTATIONS

*Bounded by Blackness: A Social Accountability Explanation of Black Political Behavior* with Ismail White. Presented at the 2018 Book Conference at The Mamdouha S. Bobst Center for Peace and Justice Program on Inequality at Princeton University, Princeton, NJ.

“The Effects of Argumentation on Attitudes.” with Morgan Hazelton and Molly Wilson. Presented at the 2017 Annual Meeting of the Midwest Political Science Association, Chicago, IL; 2018 Annual Meeting of the American Political Science Association, Boston, MA.

“Missing the Mark?: An Exploration of Targeted Campaign Advertising’s Effect on African American Political Engagement.” with Julian Wamble and Camille D. Burge. Presented at the 2017 Annual Meeting of the Midwest Political Science Association, Chicago, IL; 2017 Annual Meeting of the American Political Science Association, San Francisco, CA.

“In the Presence of Blackness: Race of the Interviewer’s Effect on Racialized Social Pressure.” with Julian Wamble, Ismail White, and Corrine McConnaughy. Presented at 2016 Annual Meeting of the Midwest Political Science Association, Chicago, IL. Presenting at 2016 Annual Meeting of the American Political Science Association, Philadelphia, PA.

“The Power of Post-Racial: An Exploration of Post-Racial Rhetoric’s Influence on Candidate Evaluations.” with Julian Wamble. Presented at 2016 Annual Meeting of the American Political Science Association, Philadelphia, PA.; 2017 Visions in Methods Conference, Stonybrook University.

“Black in Name Only: Examining the Impact of Racialized Rhetoric on White Republican Affect.” with Julian Wamble. Presented at the 2016 Annual Meeting of the Southern Political Science Association, San Juan, PR; 2016 Annual Meeting of the Midwest Political Science Association, Chicago, IL.

“Black Like Me: How Political Communication Changes Racial Group Identification and its Implications.” Presented at 2015 Annual Meeting of the Midwest Political Science Association, Chicago, IL; 2015 Annual Meeting of the National Conference of Black Political Scientist, Atlanta, GA; 2015 Symposium on the Politics of Immigration, Race, and Ethnicity at Vanderbilt University, Nashville, TN; 2015 Annual Meeting of the American Political Science Association.

“Selling Out?: The Politics of Navigating Conflicts between Racial Group Interest and Self-Interest.” with Ismail White and Troy Allen. Presented at the 2013 Annual Meeting of the American Political Science Association, Chicago, IL.

“Context Matters: The Effect of Linked Fate Variability on African American Political Attitudes.” Presented at the 2012 Annual Meeting of the Midwest Political Science Association, Chicago, IL.

“Racial Politics Complicated: The Work of Gendered Race Cues in American Politics.” with Corrine McConaughy and Ismail White. Presented at the 2011 Annual Meeting of the Midwest Political Science Association, Chicago, IL.

“Understanding the Black Masses: An Analysis of Race and Public Agenda Setting.” Presented at the 2010 Annual Meeting of the American Political Science Association, Washington, D.C.; the 2010 Annual Meeting of the Midwest Political Science Association, Chicago, IL.

“Defining the Black Agenda: An Analysis of Black Public Opinion and Agenda Setting.” Presented at the 2009 Annual Meeting of the Midwest Political Science Association, Chicago, IL; 2009 Annual Meeting of the National Conference of Black Political Scientists, Houston, TX.

“The Fragility of Racial Transcendence: An Analysis of Oprah Winfrey’s Endorsement of the Barack Obama Presidential Campaign.” with Harwood K. McClerking. Presented at the 2008 Annual Meeting of the National Conference of Black Political Scientists, Chicago, IL.

## **INVITED PROFESSIONAL TALKS**

Princeton University, The Mamdouha S. Bobst Center for Peace & Justice Program on Inequality, May 2018

Harvard University, Department of Government, September 2017

George Washington University, Department of Political Science, Feb. 2017

Bowdoin College, Government and Legal Studies, Feb. 2017

Brandeis University, Dept. of Politics and Department of African and Afro-American Studies, Dec. 2015

Washington University in St. Louis, Department of Political Science, Dec. 2015.

University of Central Florida, Department of Political Science, Nov. 2015

## **TEACHING EXPERIENCE**

### ***Bowdoin College***

GOV1005 Women of Color in Politics, Fall 2017, Fall 2018

GOV2039 Urban Politics, Spring 2017

GOV2052 Race and Ethnic Politics, Fall 2017, Spring 2017

GOV2050 Public Opinion and Voting, Fall 2018

### ***St. Louis University***

#### **Undergraduate**

AAM2010 Contemporary Black America, Spring 2015, Fall 2016

AAM4970 Research Methods in African American Studies, Fall 2015

AAM4960 Capstone in African American Studies, Spring 2016  
POL2150 Black Politics, Autumn 2014  
POL2220 Urban Politics, Spring 2015, Fall 2016  
POL1100 Introduction to American Government, Spring 2016  
POL2150 Race and Ethnic Politics, Spring 2017

**Graduate**

POL5130 American Race Relations, Fall 2015

***The Ohio State University***

**Undergraduate**

PS 504 Black Politics, Autumn 2011, Spring 2012  
PS 505 Urban Government, Autumn 2009, Spring 2010, Spring 2011  
PS 201 Political Behavior, Autumn 2010, Summer 2010, Summer 2011, Winter 2011  
PS 101 Introduction to American Government, Winter 2009, Winter 2010, Winter 2012, Autumn 2013

***Teaching Assistant, The Ohio State University***

**Undergraduate**

PS201 Political Behavior (Honors), Autumn 2007  
PS504 Black Politics, Autumn 2007, Spring 2008

**Graduate**

PS504 Black Politics, Spring 2008

**UNIVERSITY AND DEPARTMENTAL SERVICE**

Member, Student Fellowships Committee, Bowdoin College (2018-present).

Member, The Slavery History Memory & Reconciliation Project Working Group, St. Louis University (2016-2017)

Faculty Mentor, Department of Political Science and African American Studies Program (2014-2017)

Committee Member, College of Arts and Sciences Core Assessment Committee, St. Louis University (2015-2017)

Faculty Advisor, Society of African American Studies, St. Louis University (Fall 2015)

Panelist. Ferguson: One Year Out. Social Justice Night, St. Louis University School of Social Work (2015)

Panelist. "The Democratization of the Black Voice: Orality and Literacy in the Age of Digital Social Media,"  
Symposium on Race and Expression, St. Louis University (2015)

Speaker, "When Facebook Likes and Retweets Are Not Enough: The Relevancy of High Risk Activism in the Age of Obama," 22<sup>nd</sup> Annual Martin Luther King Jr. Day of Learning, Capital University (2013)

Panelist, "Beyond Obama: A Conversation about Race and Politics in America," Diversity Series, University Office of Diversity and Inclusion, The Ohio State University (2012)

Student Coordinator, Office of Diversity and Inclusion Prospective Student Visit, Department of Political Science (2012)

Department Recruiter, Ralph Bunche Summer Institute Recruitment Fair, Duke University (2007-2008)

Student Representative, Parallel Graduate Studies Committee, Department of Political Science (2006-2007)

## **PROFESSIONAL MEMBERSHIPS AND SERVICE**

Co-Program Chair, National Conference of Black Political Scientists 2018 Annual Meeting (50<sup>th</sup> Anniversary), 2018-2019

Bowdoin Affiliate, Identities Politics Research Group, 2017

Member, Outreach Committee, American Political Science Association Women's Caucus for Political Science, 2018 (elected)

Urban Politics Section Chair, Southern Political Science Association, 2016

Advisory Board Member, Committee on the Status of Women in the Profession, American Political Science Association, 2016-Present

Selection Committee, Best Book Award, National Conference of Black Political Scientist, 2015

Co-author with Ismail White, "Who is NCOBPS? Membership Report," National Conference of Black Political Scientist, 2015

### ***Reviewer***

*Political Behavior*, 2011, 2013, 2014, 2016; *American Journal of Political Science*, 2014, 2017; *American Political Science Review*, 2015, 2016, 2018; *Journal of Politics*, 2016, 2017; *Politics, Groups and Identities* 2018.; *Political Research Quarterly* 2018.

### ***Member***

American Political Science Association, Midwest Political Science Association, Southern Political Science Association, National Conference of Black Political Scientists

## **RESEARCH AND TEACHING INTERESTS**

American Politics, Race, Ethnicity and Politics, Political Psychology, Political Behavior, Experimental & Survey Methods

## **PROFESSIONAL REFERENCES**

Ismail K. White  
Associate Professor  
Department of Political Science  
George Washington University  
[whiteik@gwu.edu](mailto:whiteik@gwu.edu)

Corrine McConnaughy  
Associate Professor  
Department of Political Science  
George Washington University  
[corrine@gwu.edu](mailto:corrine@gwu.edu)

Efren Perez  
Associate Professor  
Department of Political Science  
Vanderbilt University  
[efren.o.perez@vanderbilt.edu](mailto:efren.o.perez@vanderbilt.edu)

Thomas Nelson  
Professor  
Department of Political Science  
George Washington University  
[nelson.179@osu.edu](mailto:nelson.179@osu.edu)